

ADVERTISEMENT RATES FOR 2023 CT CRITICS CIRCLE AWARDS PROGRAM

Advertisements are perfect for business-owners or those wishing to send a message to a loved one in the event program.

AD DIMENSIONS:

Use numbers to find corresponding ad size.

1. Full page:

- 8" (H) x 5.5" (W)
- Cost: \$350

2. Half page:

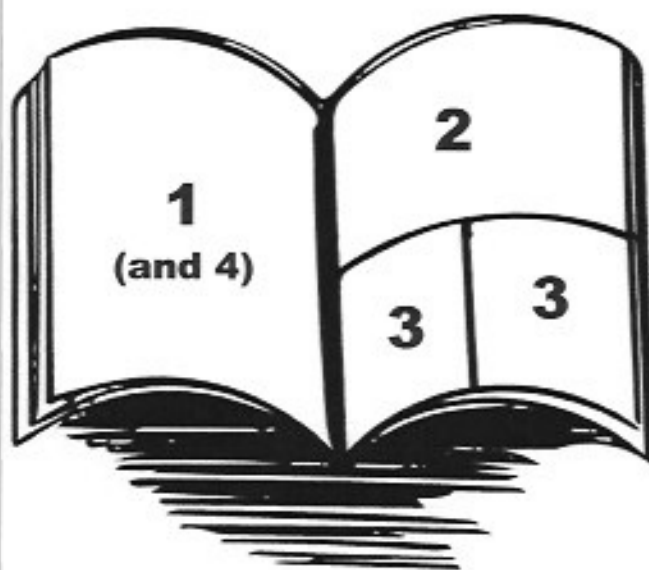
- 4" (H) x 5.5" (W)
- Cost: \$200

3. Quarter page:

- 4" (H) x 2.75" (W)
- Cost: \$125

4. Back cover (full page):

- 8" (H) x 5.5" (W)
- Cost: \$500
- only one available



AD SPECIFICATIONS:

- Resolution: 300 dpi min.
- Both color and black & white/grayscale accepted
- Preferred file types: .jpeg, .png, .pdf, .tif
- No curses, offensive language or images

DELIVERY:

- Ads can be emailed to CTCriticsCircle@gmail.com
- It is preferred that you compile/create the advertisement yourself, but if you need creative help or instructions please contact Stuart Brown at the above email.

DONATION RATES FOR 2023 CT CRITICS CIRCLE AWARDS PROGRAM

Donation categories:

- **Applause** - \$25 to \$49
- **Bravo** - \$50 to \$74
- **Ovation** - \$75 to 99
- **Blockbuster** - \$100 and up

When it comes to supporting the local arts there is also the option of donation, and during awards season it comes with a small perk! Contributors to the CT Critics Circle will have their names listed in the event program under categories of celebration, which are based on the amount of the donation.

NAME OF ADVERTISER / DONOR:

CONTACT

NAME: _____

PHONE: _____

EMAIL: _____

ADVERTISEMENT SIZE: _____

PAYMENT METHOD:

- **Check Enclosed** (Made out to CT Critics Circle)
- **PayPal**
 1. Log into your Paypal account
 2. Click "Send" & send payment to: ctcriticscircle@gmail.com
 3. Under "Add a Note" list what payment is for
- **Invoice** - Contact Stuart Brown at ctcriticscircle@gmail.com with intended advertisement to request invoice (Invoices can be paid with credit or debit)

Mail to: Connecticut Critics Circle • 50 Griswold Drive • West Hartford, CT • 06119